



A Justin Simien Film



Dear White People

SEE IT AT UK CINEMAS NATIONWIDE 10TH JULY

BBC Culture ★★★★★ Time Out ★★★★★

"Justin Simien's thrillingly sharp-witted comedy" Owen Gleiberman **BBC**

Join us as we follow a group of black students as they navigate campus life and politics at a predominantly white college in this sharp and very funny feature film debut. Winner of the 2014 Sundance Film Festival's 'Special Jury Award for Breakthrough Talent', DEAR WHITE PEOPLE is a sly, provocative satire which rightly earned director Justin Simien a spot on Variety's annual '10 Directors to Watch' list.

The unexpected election of activist Samantha White (Tessa Thompson) as head of a traditionally black university residence hall sets up a campus culture war that challenges conventional notions of what it means to be black. While Sam leverages her notoriety as host of the provocative radio show 'Dear White People', outgoing head-of-house Troy Fairbanks (Brandon P. Bell), son of the university's dean (Dennis Haysbert), defies his father's lofty expectations by applying to join the staff of 'Pastiche', the college's influential newspaper. Meanwhile, Lionel Higgins (Tyler James Williams), an Afro-sporting sci-fi geek,

is recruited by the otherwise all-white student paper to go undercover and write about black culture—a subject he knows little about—while the aggressively assimilated Coco Connors (Teyonah Parris) tries to use the controversy to carve out a career in reality TV.

But no one at Winchester University is prepared for Pastiche's outrageous, ill-conceived annual Halloween party, with its "Unleash your inner Negro" theme fanning an already smouldering fire of resentment and misunderstanding. When the party descends into riotous mayhem, everyone must choose a side...

Dear White People is written, directed and produced by Justin Simien. The film stars Tyler James Williams ("Everybody Hates Chris," Peeples), Tessa Thompson (Selma, For Colored Girls), Kyle Gallner (A Nightmare on Elm Street, CBGB), Teyonah Parris ("Mad Men," They Came Together), Brandon P. Bell ("Hollywood Heights"), Malcolm Barrett (The Hurt Locker), Brittany Curran ("Chicago Fire"), Marque Richardson ("The Newsroom") and Dennis Haysbert ("24," Far From Heaven).

The New Black Film Collective Presents DEAR WHITE PEOPLE in cinemas across the UK on Friday 10th July

For publicity information, please contact:
Marek Steven & Joe Brace @ Witchfinder
marek@witchfinder.co
joe@witchfinder.co